



## 2025 Sponsorship Opportunities

The Streets of Indian Lake | Thursday, September 25

5:00 PM – 8:00 PM Expected Attendance: 1,000+ |

Rain or Shine

### 1. Presenting Sponsor (SOLD OUT) – \$4,000

Top-tier brand visibility as the official presenting sponsor of Taste of Hendersonville.



Includes:

- “Presented by [Your Company]” on materials
- 12 event tickets (8 General Admission + 4 VIP)
- Premium booth placement in the center with space for a 20x20 booth
- Ability to put signage on the stage (provided by the sponsor) and live verbal recognition
- Logo on event signage, flyers, Chamber website, social media, and press
- Spotlight feature on social media
- Recognition on Chamber’s online sponsor page

### 2. VIP Area Sponsor (1 Available) – \$2,500

Connect with high-value guests in our exclusive VIP zone.

Includes:

- 8 VIP tickets
- Banner placement in VIP lounge (sponsor provides)
- Premium 10X10 booth placement near VIP zone
- Logo on flyers, website, Facebook event page, and social media
- Recognition in press coverage and online sponsor listings

### 3. Entertainment Sponsor (SOLD OUT) – \$2,000

Support the live music and performances that energize the event.

Includes:

- 6 event tickets
- 10x10 booth space with placement near the Entertainment area
- Banner signage near stage (sponsor provides)
- Logo on flyers, website, social media, Facebook event page
- Recognition in Chamber sponsor listings



**SLIM CHICKENS**

### 4. VIP Cup Sponsor (1 Available) – \$1,650

Your logo featured on collectible VIP cups given to every VIP attendee.

Includes:

- Logo printed on VIP commemorative cup
- 6 event tickets
- 10x10 booth space in a high-traffic area
- Logo on flyers, website, Facebook event page, social media
- Recognition on sponsor webpage

## 5. Star Sponsor (Unlimited Available) – \$750

High-value entry point with premium visibility and meaningful exposure.

Includes:

- 4 event tickets
- 10x10 booth space
- Logo on website, social media, and Facebook event page
- Recognition on Chamber's online sponsor listing



## 6. "Own the Street" Sponsor (2 of 4 Available) – \$650 Each

Make your brand unmissable by owning a full section of the event route.

Includes:

- 4 event tickets
- 10x10 booth space in a high-traffic area
- Chamber will provide 1 sponsor sign. You can provide additional street signage – get creative!
- Name on Facebook event and sponsor page



## 7. Hospitality Sponsor (SOLD OUT) – \$500

As the Hospitality Sponsor, your business helps create a welcoming space where attendees can recharge, connect, and soak in the Taste of Hendersonville experience.

Includes:

- 4 event tickets
- 10x10 booth space near the Hospitality area
- Opportunity to place signs on the hospitality tables (provided by the sponsor)
- Logo on Chamber sponsor page and recognition as the sponsor on social media



## 8. Kids Zone Sponsor (SOLD OUT) – \$500 Each

A hands-on opportunity to connect with families in the heart of the fun.

Includes:

- 4 event tickets
- Opportunity to staff and engage with attendees in the Kids Zone
- Ability to set up a branded tent in the Kids Zone
- Sponsor listing on the Chamber website and Taste of Hendersonville website



## 9. Ticket Booth Sponsor (2 of 4 Available) – \$400 Each

As a Ticket Booth Sponsor, your business will be front and center, engaging directly with attendees while gaining standout visibility at one of the event's busiest entry points.

Includes:

- 4 event tickets
- Opportunity to staff and engage with attendees at one of the four ticket booths
- Ability to set up a branded tent at your assigned booth
- Sponsor listing on the Chamber website and Taste of Hendersonville website

